## **Recruitment flyer**

Melbourne Graduate School of Education



## Project: Young men's reading of popular culture in relation to gender

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The 'Young men's reading of popular culture in relation to gender' study is looking for young men aged 18-20 to take part in a 60-minute group interview of approximately 6 people. The study is designed to identify what young men think about the way gender is represented in popular culture.

During the interview, participants will be asked to:

- discuss their thoughts about popular culture and gender
- view an item of popular culture and discuss what they think about it
- reflect on the way in which popular culture may influence their ideas about gender.

The interviews will be held between 12 pm and 4 pm on Monday 20 November and Tuesday 21 November at the Phoenix Youth Centre, 72 Buckley Street, Footscray.

Participants will receive a \$40 Coles Myer gift card for their time.

Please contact Dr Troy Potter at troy.potter@unimelb.edu.au for further information.

To register your interest, complete the survey by scanning the QR code below or going to <a href="https://go.unimelb.edu.au/6s9s">https://go.unimelb.edu.au/6s9s</a>.

HREC ID: 21355

This research is funded by the Melbourne Graduate School of Education, https://education.unimelb.edu.au/.

