

2024 School Program Bookings and Pricing Update

Thursday 12th October, 2023

Dear School Partner,

At batyr, our mission is to empower young people to lead mentally healthy and fulfilling lives. Since 2011, we've reached 390,000+ young people in Australia through 3,400+ programs, and our partnerships with more than 560 organisations have allowed us to keep program costs affordable and accessible. Our funding comes from various sources, including community partnerships, events, government grants and generous donations.

In our commitment to delivering quality programs, we've maintained our school fees at a minimum since 2017. However, the rising operating and service delivery costs, driven by factors such as inflation, increased staff expenses and a focus on improving program quality, have made it necessary for us to reevaluate our pricing structure. To ensure the financial sustainability of our organisation and continue our vital work supporting young people across the country, we have decided to increase the school contribution fee in 2024. This pricing adjustment is a pivotal step for us to continue empowering and supporting young people across the country.

We are excited to partner with your school and deliver our programs to your students for another year. To ease the transition, we are pleased to offer you an **early bird discount** until the end of Term 4, 2023. Any school bookings made during this time will be invoiced in 2024 at the early bird discount pricing. Please see below for our new 2024 pricing.

Program Pricing - School Contribution Fee	Early Bird Pricing (2023) <i>(per program)</i>	2024 Pricing <i>(per program)</i>
batyr@school topics - 60 min	\$700	\$875
batyr@school - multi booking	\$500	\$625
School Chapter Program	\$800	\$1,000
Full Day Program	\$5,000	\$6,250
Parent and Carer Forum	\$2,000	\$2,500
Teacher Professional Development	\$2,000	\$2,500
Our Herd Mental Health Storytelling Tool for Young People	App and data packages available for 2024	

We are deeply committed to serving all schools and communities. Should you need extra financial assistance for your school in light of the new pricing structure, please let us know as soon as convenient. If you have any further questions or would like more information regarding our programs, please don't hesitate to reach out to your school contact.

Warm Regards,



Bryony Tucker
Chief Operating Officer