



Healthy & Well

Young people have equitable and timely access to health and wellbeing services that meet their specific needs.

Young people and their families entered the ballot to win a low-cost pack of vouchers to local recreational activities.

328

School Holiday
Show-bags collected
by young people.

Grade 5 and 6 students who didn't connect with talk therapy learned to express themselves through art. The program was also conducted at a Women's Refuge.

158

contacts through
Tibetan Art
Therapy.

We delivered training for workers to learn how to support young people who may be experiencing mental health problems or crises.

31

contacts through
Youth Mental
Health First-Aid.

Our seven-week program teaches parents how to help their teen develop emotional intelligence.

213

contacts through
Tuning in to
Teens.

7 contacts through
Connect & Thrive.

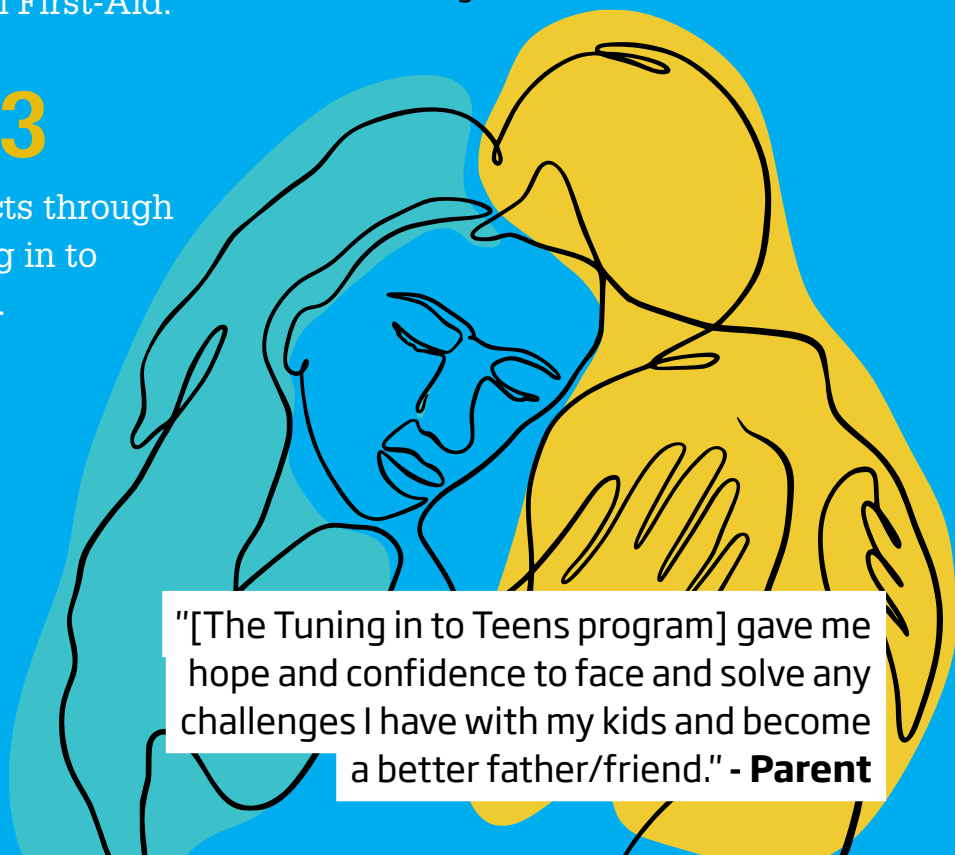
This weekly program helped female-identifying youth aged 17 to 22 learn how to make friends and build meaningful relationships.

119 contacts through
Wellbeing Days at
Secondary Schools.

We supported schools and students to learn more about early intervention and mental health services through lunch time activities and classroom engagements.

134 contacts through
the Walking
Meditation program.

Grade 5 and 6 students learned to connect with nature by walking around their school grounds and being present in their surroundings.



"[The Tuning in to Teens program] gave me hope and confidence to face and solve any challenges I have with my kids and become a better father/friend." - **Parent**

Empowered Participation

Young people are valued members of the community and are empowered to lead conversations around change.

In collaboration with Swinburne University, young students trained in qualitative research skills.

62

contacts through Brimbank Young Researchers.

A workshop to support grade 5 and 6 students to learn about local government and promote active citizenship.

91

contacts through Civics & Citizenship.

In collaboration with nine primary schools, the program aims to empower children to make changes in their communities and understand how Council can help.

71

contacts through Dynamic Young Citizens.

We ran focus groups, training sessions, surveys, and supported play-based programs to track young people's resilience in Brimbank.

9,762

contacts through Resilient Youth Australia.

This year's theme for the youth-led magazine was 'Walks of Life', and culminated in a launch event as part of Brimbank Readers and Writers Festival.

82

contacts through The Bold Source Issue 5.

The Youth Councillors chose 'Community Safety' as their topic, using social media campaigns and community events to enact change.

140

contacts through Brimbank Youth Council.

A committee of young people connected their peers with employment knowledge by planning panels on networking, beauty & I.T careers, and the Drugs & Alcohol sector.

55

contacts through Linked IRL.



"I feel like I walk away after each meeting with something new, like a new insight or new knowledge. I walk away hopeful that I can work towards making a change within our local community."

- Milena, 2024 Youth Councillor

A Sense of Belonging

Young people have a strong sense of pride and belonging to their communities, culture and identity.

The LGBTQIA+ social and support group created a podcast, prepared for a production, and planned the LGBTQIA+ Soiree.

224

contacts through Crystal Queer.

We conducted workshops and lunchtime activities at Brimbank schools to increase LGBTQIA+ awareness & support.

171

contacts through LGBTQIA+ School Support.

We ran small group programs at schools to support students around friendship, body image, and transitioning through life.

761

contacts through school-based workshops + sessions.

"I think the work that we do here to create... safe spaces for people who aren't necessarily in a safe space is the most important thing you can do, and I'm very grateful to be a part of the team this time."

- Spencer, LGBTQIA+ Soiree Committee member



L2P, Professional Networking & Social Media

20 drivers obtained their P plates, and 2000+ hours were spent driving with young learners in the TAC L2P program.

103

Learner Drivers supported through L2P.

Quarterly meetings brought together youth workers and professionals from across the municipality to network, discuss homelessness, the Tuning in to Teens program, and trauma-informed practice.

61

contacts through Youthlinks meetings.

This number was achieved despite Caretaker Period and using mostly organic content.

28.7%

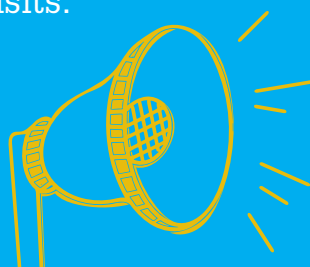
increase in Facebook page visits.

A new content strategy put focus on Instagram as away for BYS to connect directly with young people using memes, trends, and interactivity.

177.9%

increase in Instagram reach.

"i need a kiki with the admin of this page"
- Instagram commenter



Kiki is a slang term used for an informal gathering among close friends, typically involving laughter and gossip.

We maximised our social media presence to drive traffic to our website, indicating strong growth for the future.

57.4%

increase in new users on the BYS website.